



# FACULTY OF COMMUNICATION



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## General Overview

In today's world, where communication technologies have become digital, global, and interactive, our faculty approaches media and communication studies with an analytical, contemporary, and interdisciplinary perspective. Under the New Media and Communication Department, we aim to respond to societal needs by developing theoretical and practical foundations centered on the transformations occurring in media and communication fields.

Our department plans to offer education that combines fundamental knowledge of social and human sciences with foreign language proficiency, intercultural communication skills, expertise in new media technologies, and professional specialization.

In addition to enhancing communication skills, our goal is to teach communication topics through an interdisciplinary approach. By focusing on new media technologies, we provide education in critical media studies, intercultural communication, and applied communication, preparing our students for the societal and professional demands of the

21st century. Furthermore, by integrating various fields and activities from the social sciences, we prepare our students for the academic world.

The most distinctive feature of our Media and Communication Department is its interdisciplinary structure, rooted in the traditions of social and human sciences. This perspective enables the inclusion of topics such as new media, social networks, culture, and social behaviors in communication studies. Consequently, our students are equipped not only to be media users or content creators but also to become communication analysts or strategy experts.



## Education

### Undergraduate Program

Our students will understand the functions of media, the significance of communication, and how it is structured as a tool of control on societal, organizational, and individual levels. They will learn the fundamentals of evaluating tools such as radio, television, and news. Additionally, by employing scientific research methods and social science research techniques, they will analyze collected data with an analytical perspective and apply their findings to media and other information sources.

### Graduate Programs

Our faculty offers graduate programs designed to equip students with theoretical and practical knowledge focused on the transformations in media and communication fields. Furthermore, we support our students in engaging with diverse academic environments domestically and internationally, enabling them to follow new developments and approaches in the field.

These opportunities help students enhance their theoretical understanding while applying it in practice, allowing them to acquire both the fundamental skills required in the field and the cognitive abilities demanded by the modern communication era. Currently, we offer a doctoral program in Social Media Studies.





## English Preparatory Education

Within the framework of our 30% English curriculum, modern methods are employed at the University's School of Foreign Languages to simultaneously develop students' speaking, listening, grammar, and writing skills. Students who successfully complete the preparatory program will begin their education in our faculty starting from the first year. At our faculty, academic guidance and counseling services will be provided to each student by our faculty members, taking into account their individual abilities and goals.



## Second Foreign Language

Our students have the opportunity to learn a second foreign language, choosing from options such as English, German, Chinese, Persian, French, Spanish, Italian, Japanese, Armenian, and Russian.

## Double Major and Minor Programs

At the Social Sciences University of Ankara (ASBU), students can pursue double major and minor programs, enabling them to graduate with dual degrees. Guidance services are also provided to those who wish to engage in postgraduate research during their undergraduate education.

## Erasmus+ Program

Through the Erasmus+ program, our students are offered the opportunity to study at various universities abroad.



## Faculty Facilities

Under the faculty's infrastructure, a photography studio, a recording studio, and a radio station will be established. Additionally, with the support of an advanced computer laboratory, students will have access to opportunities in fields such as artificial intelligence, data processing and visualization, editing, and big data analysis.



## Faculty Activities

Our faculty leads in some of the most contemporary and significant areas of social sciences today, including digital social sciences and creative industries. Additionally, our faculty members collaborate on numerous projects with professionals from the industry, bureaucracy, and academics from various disciplines.

For detailed information about the academic staff in the Faculty of Communication please visit: <https://ilef.asbu.edu.tr/tr/akademik-kadro>









